



The Barcelona Chamber of Commerce presents the results of the FAD-INS innovation vouchers schemes

- **Around thirty SMEs have received financing up to 100.000 € to launch innovation projects.**
- **Participating SMEs will explain their implemented innovation projects.**
- **The event will include a round table on the future of creative industries, with the participation of Havas Media, Designit and Oxynomia.**

Barcelona, 9th October 2013.-

After two successful calls, the Barcelona Chamber of Commerce will present next Friday the results of the FAD-INS innovation vouchers project. The initiative, led by the European Creative Industries Alliance and financed by the European Programm CIP, has financed 27 projects of small and medium enterprises related to the Fashion, Audiovisual and Industrial Design sectors, with a value up to 100.000 €.

The event, that will take place on Friday, the 11th October from 9:30 until 11:45 at the Chamber Auditorium (Av. Diagonal 452, Barcelona), will involve also some presentations of success stories of financed projects, chaired by beneficiaries (SMEs) and service providers.

The Future of the Creative Industries in debate

Another important feature of the session will be the presentation “The Future of Creative Industries”, where we will analyse the sector landscape towards the actual economic context and future perspectives. Some prestigious companies and associations will participate in the debate, such as Havas Media —responsible for the advertising of the Barça T-shirt at the Columbus statue, with Nike and FC Barcelona—, Designit or Oxynomia, company of the entrepreneur and expert in audiovisual innovation Xavier Martí-Renom.

During the event the new FAD-INS website will be launched: <http://fad-ins.cambrabcn.org>

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<http://premsa.cambrabcn.org/content/la-cambra-de-comerc-de-barcelona-presenta-els-resultats-del-programa-fad-ins-de-xecs-d-inn-1>

